

## Digital Government: Government to Business (G to B)

**OVERVIEW:** This category addresses innovative applications that foster improved interaction between government and business, including better service at less cost to business for regulatory compliance, new business formation, and day-to-day government-to-business interactions. Projects that demonstrate integration or information sharing among state services are included in this category.

### SPECIFIC REQUIREMENTS

As applicable, include detailed information about:

- Longevity of the service
- Target audience and the current adoption rate
- Outreach campaigns to encourage use
- Steps taken to ensure data and transactional security
- Performance measures and client satisfaction data

Include any development and/or training initiatives that ensure expanded access to, and independent use of these services by people with disabilities or others who would not normally have easy access to digital government initiatives.

### EXAMPLES

Service solutions which fit under this category include, but are not limited to:

- e-Licensing
- One-stop registration
- Permitting
- Payment
- Reporting
- Notifications
- Compliance tracking