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> **Co-Leads Data.gov Federal CIO Council**





The Issues

There are over 24,000 .gov web sites – difficult to navigate

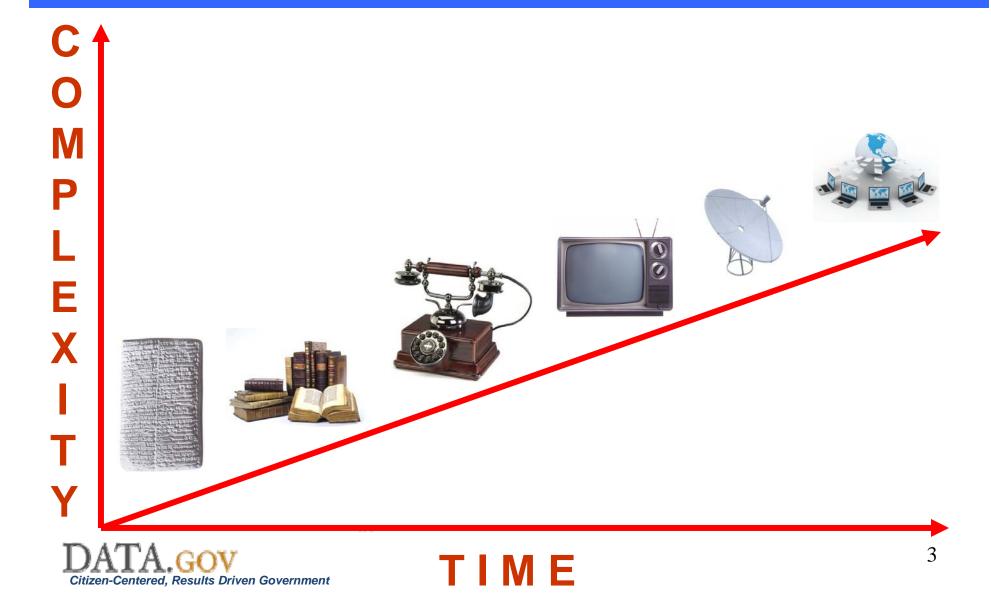
Public must understand the federal organizational structure to find datasets on key topics

Data exists in portals – are not "raw" machine downloadable or data locked in legacy systems

Web sites not designed for new generation of technologies on the web



The Communications Revolution



Rapid Increase In Technology



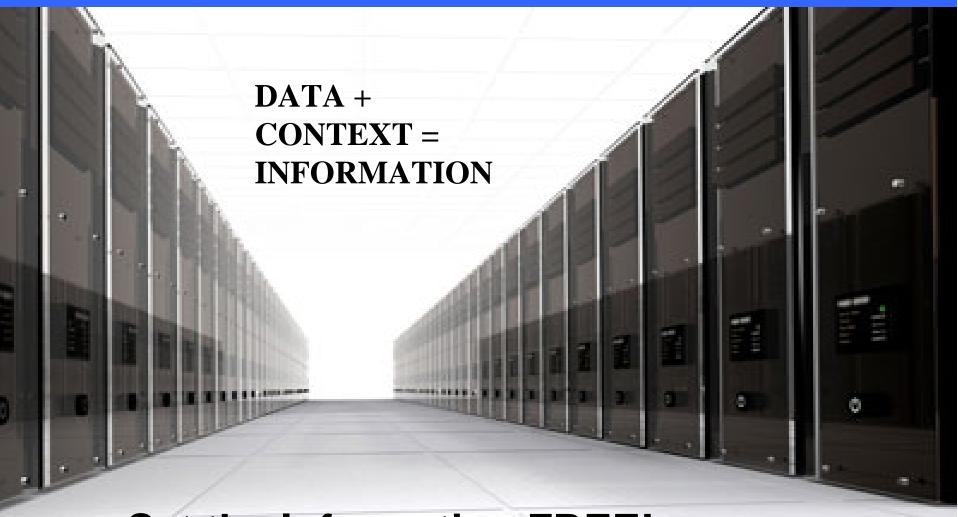
DATA.GOV Citizen-Centered, Results Driven Government In just 60 years, technology has advanced so quickly our way of life has changed

We must continually evaluate how we share data and information



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Unlocking the Wealth of Data is Key



Set the Information FREE!



the WHITE HOUSE PRESIDENT BARACE OBAMA ****

SUBJECT: Transparency and Open Government

Government should be transparent. Transparency promotes accountability and provides information for citizens about what their Government is doing. Information maintained by the Federal Government is a national asset. My Administration will take appropriate action, consistent with law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies should also solicit public feedback to identify information of greatest use to the public.

> "Information maintained by the Federal Government is a national asset."

President Obama January 21, 2009



When Data is Democratized

When the Department of Defense released its satellite data... the public <u>created</u> affordable GPS devices!







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Tapping the Ingenuity of the American Public

- The Federal Government does not have a monopoly on good ideas
- Access to Information unleashes creativity
- Innovation drives
 sustainability

















The Digital Public Square

A place for sharing ideas to make government services more effective, accessible, open and transparent

Part of President Obama's Open Government Initiative

A government that is:

Transparent

- Promotes accountability
- Provides information for citizens on what their government is doing

Participatory

- Agencies encouraged to provide citizens opportunities to participate in policy making
- Agencies encouraged to solicit ideas from citizens about how to improve those opportunities

Collaborative

Use innovative tools to enable collaboration across and at all levels of government



Goals of Data.gov

FEATURED TOOL:

U.S. GEOLOGICAL SURVEY (USGS)

USGS Global Visualization Viewer for Aerial and Satellite Data

Ten million archive images of the Earth's surface are available for immediate selection and free download via the USGS Earth Resources Observation and Science (RGS) Center's Global Visualization Viewer at http://glovis.usgs.gov/. Users can preview thumbnalls, browse images and download full-image selections from 1.5 million aerial photos of U.S. sites and 8.5 million images captured worldwide by U.S. Earth-observing satellites.



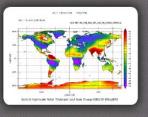
VIEW THIS TOOL >

FEATURED TOOL:

NATIONAL AERONAUTICS AND SPACE Administration (NASA) Mynasa

Mentoring and inquiry using NASA data on Atomspheric and earth science for Teachers and Amateurs. The MY NASA DATA Live Access Server (LAS) is now available to create your own microsets for your class or your interests. The LAS contains over 149 parameters in atmospheric and earth science from five NASA scientific projects.

VIEW THIS TOOL >



- Break down stovepipes to increase access to data
- Instant access: Downloadable data only one click away
- Data that can be manipulated and mashed-up
- Encouraging development of innovative applications
- Tools that provide access to complex datastores
 - Widgets



Data Quality and Privacy are Paramount

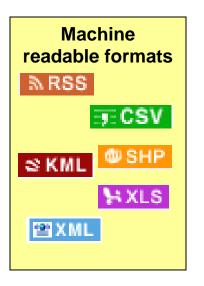
- The dataset continues to reside on agency's own web site
- Agency retains responsibility for authoritative source of data, including corrections and updates
- Agency retains responsibility for protecting personally identifiable information, information quality, and records retention
- Agency retains responsibility for impacts of Data.gov access on their site



What is Meant by 'Raw' Data?



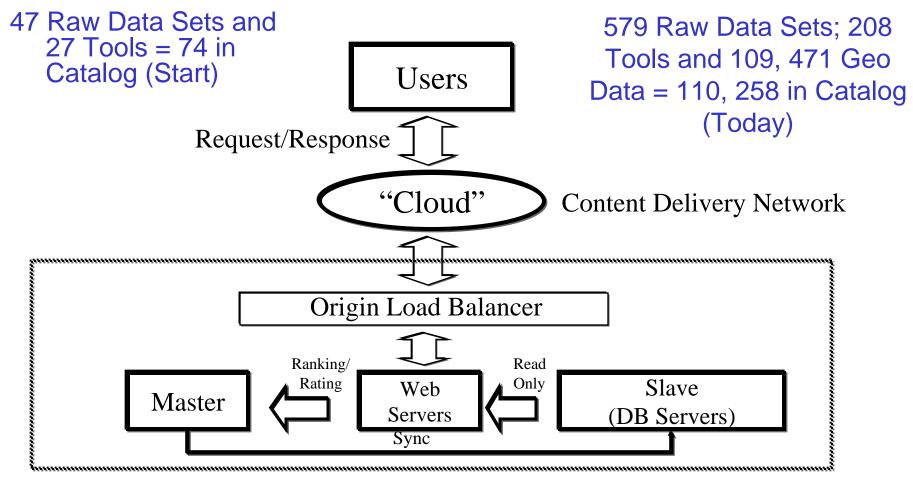
- Machine readable
- Preference for structured datasets
- Data that can be used for multiple purposes
- Data that is largely free from interpretation and value judgments (observational, unbiased data)



- Datasets that can be mashed-up with others (brought into context using lightweight web programming techniques and technologies)
 - As 'raw' as possible (lowest level of aggregation, before analysis)
- Preferred formats for 'raw' data: XML, CSV/TXT, RSS, Keyhole Markup Language (KML/KMZ), ESRI Shapefile
- Avoid datasets in the following formats: PDF and HTML (e.g., HTML tables containing data)



DataGov went Live on May 21, 2009 - Leveraging Innovative, New Cloud Computing Technologies



Over 23 Million hits since launch with 91.6% handled by Cloud!

DATA.GOV Citizen-Centered, Results Driven Government

Top Ten States Visiting Data.Gov

California District of Columbia New York Texas Virginia Illinois Massachusetts Washington Florida Georgia



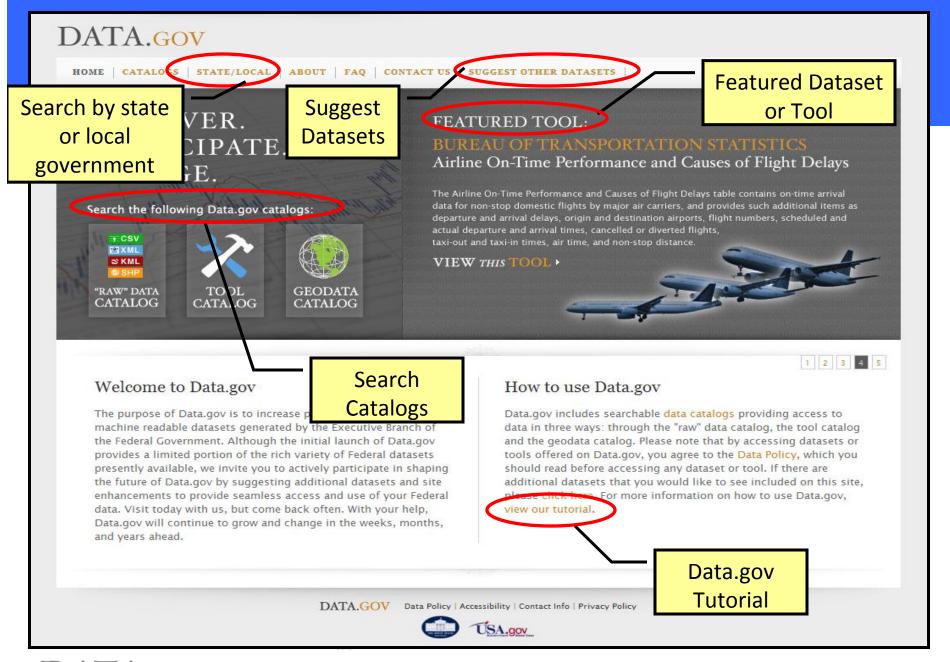


Top Ten Countries Visiting Data.Gov



- USA
- Canada
- United Kingdom
- Germany
- Australia
- France
- Netherlands
- China
- Italy
- India





DATA.GOV Citizen-Centered, Results Driven Government

Engaging a Larger Community - State and Local Specific Data

DATA.GOV





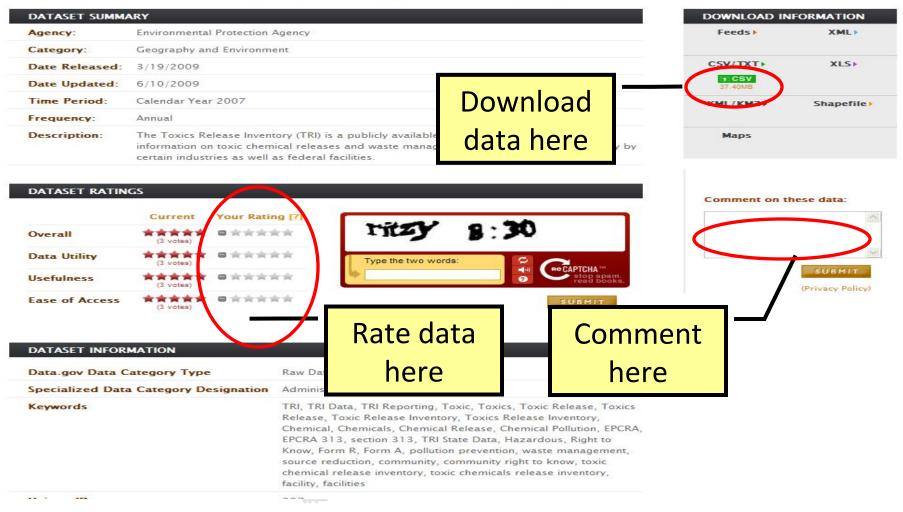
Catalogs

Data.gov Catalogs Use the Data.gov catalog below to access U.S. Federal Exe name of a dataset to view additional Input metadata for that dataset. By accessing the data catalogs, gov offers data in three ways: through the "raw" data catalog, using tools and through the geodata ca ides an instant download of machine CATALOG readable, platform-independent datasets while the Tools s that allow you to mine datasets. keywords TOOL CATALOG GEODATA CATALOG tools by keyworu. Search tools by single/multiple category Search tools by single/multiple agency All Categories ✓ All Agencies Births, Deaths, Marriages, and Divorces Agency for Healthcare Research and Quality (AHRQ) Business Enterprise Bureau of Economic Analysis (BEA) SEARCH ~ ~ Page 1 of 2 (35 records found) Results per page: 25 | 50 | 100 Name (click for metadata and to rate tool) Rating Agency Category Data Extraction > Widget > Airline On-Time Performance and Causes of Flight Delays This table contains on-time arrival data for non-stop domestic flights by major air **** ¥ BTS Transportation carriers, and provides such additional items as departure and arrival delays, origin (5 votes) а., **American FactFinder** **** American FactFinder is the U.S. Census Bureau's online, self-service tool designed ¥, Population Census to search the American Community Survey, Puerto Rico Community (12 votes) Survey, Decennial Census, Cancer Incidence - Surveillance, Epidemiology, and End **Results (SEER) Registries Limited-Use** **** ¥ NCI Health and Nutrition SEER Limited-Use cancer incidence data with associated population data. (7 votes) Geographic areas available are county and SEER registry. The Surveillance, Epidemiology, and End . **CDC Emergency Text Messages** Rate the **放放放放放** Provides up-to-date information on public health text alerts before and during CDC Health and Nutritic (0 votes) emergencies. DataFerrett tool The DataFerrett tool is used to search American Community Survey Public Use **** Census Population Microdata, Current Population Survey(CPS), CPS supplemental surveys, Survey of (17 votes) Income and Pro..

DATA.GOV Citizen-Centered, Results Driven Government

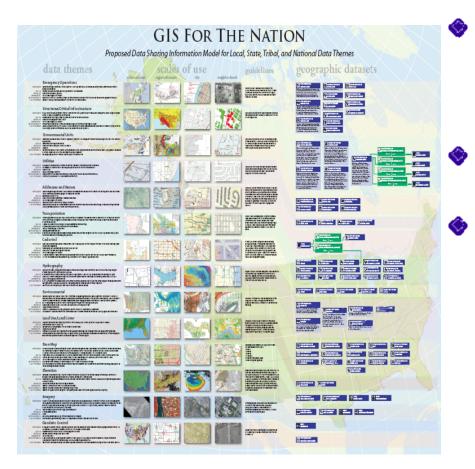
Easily Downloadable Data: A Click Away

2007 Toxics Release Inventory National data file of all US States and Territories





Geo-Spatial Data is A Key Enabler for "Killer Apps"



"Human knowledge is expected to be doubling by the year 2012" (Alvin Toffler)

Geo-aware Applications are key

How To Realize the Promise of GIS for the Nation?

- Geo-data "architected and builtin"
- Lightweight Geo-Applications and Mash-ups for Web 2.0/Gov 2.0
- Incremental, Agile, Actionable and Affordable Delivery



The Power of Setting Data Free





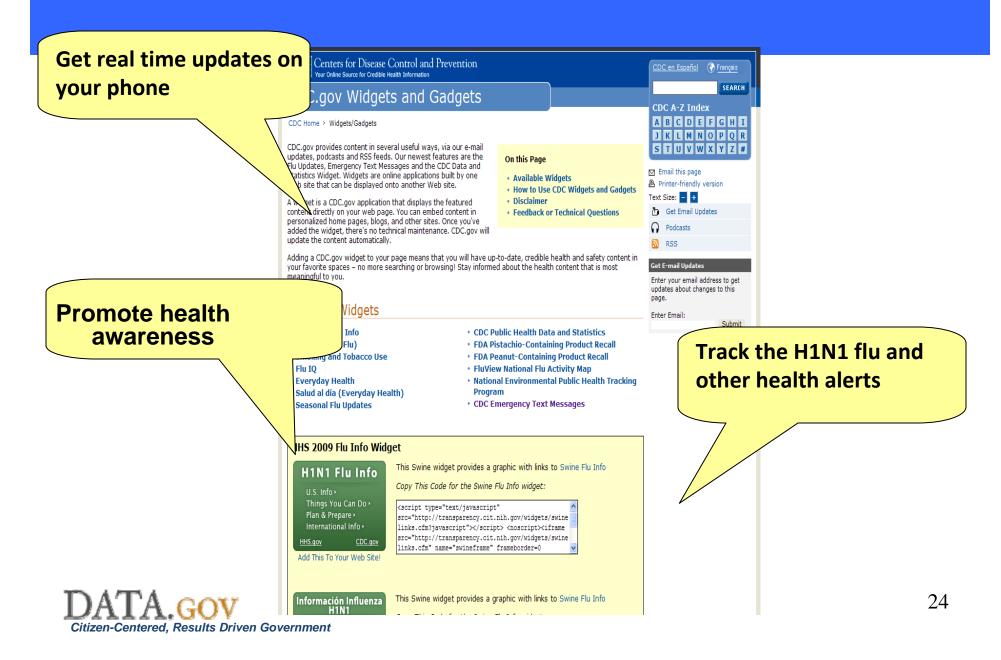
H1N1 Widget

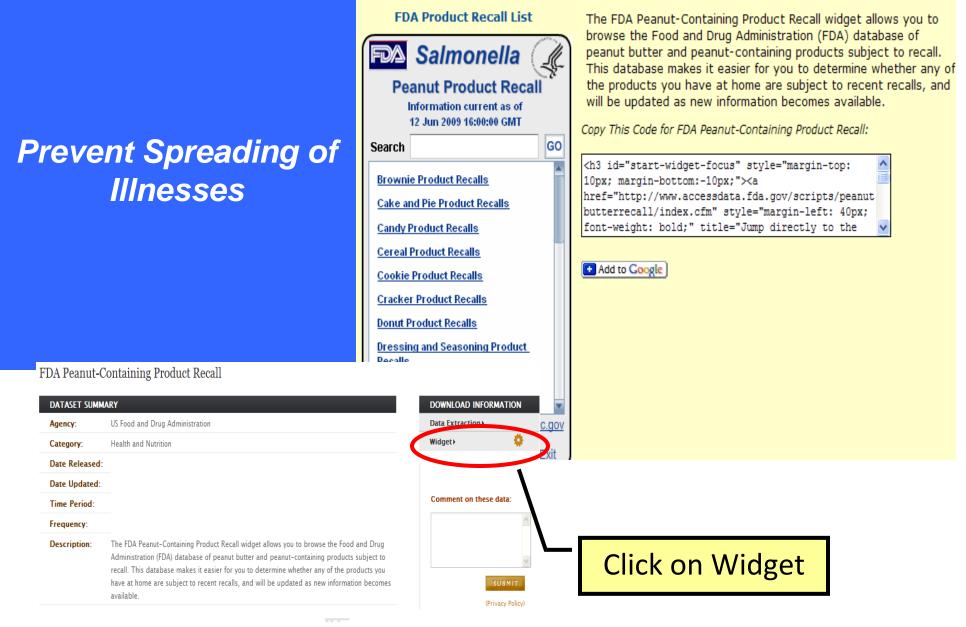
HHS 2009 Flu Info

DATASET SUMM	ARY			
Agency:	Centers for Disease Contr	rol and Prevention	DOWNLOAD INFORMATION	
Category:	Health and Nutrition		DOWNLOAD INFORMATION	
Date Released:			Data Extraction)	
Date Updated:			Widget)	
Time Period:	Daily (M-F)		mager	
Frequency:	Daily			
Description:	This H1N1 widget provid			
DATASET RATIN	IGS		Comment on these data:	
	Current News Peri			
	Current Your Ratio	Jan Dorona	<u>~</u>	
Overall	(10 votes)	Lichoe Scala		
Data Utility	(9 votes)	Type the two words:		
Usefulness	(9 votes)		×	
Ease of Access	(9 votes)	sui	SUBMIT	
			308111	
			ck on Widget	
DATASET INFOR	MATION		K UII WIUget	
Data.gov Data Category Type		Tool Catalog		
Specialized Data Category Designation		Widget/Gadget		
Keywords	federal widget, H1N1, flu information, swine, origin, united states information, international information, things to do, plan, prepare, planning, preparing, virus, outbreak, Novel Influenza A, hospitalizations, deaths, unsubtypable			
Unique ID		12		



H1N1 Widget to CDC.gov





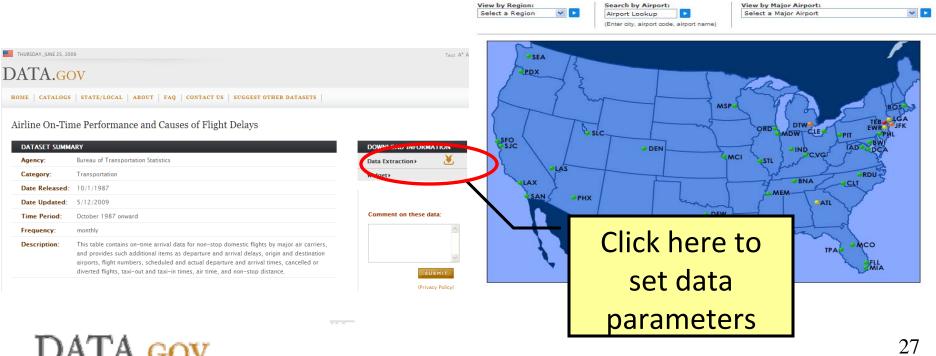
FDA Peanut Product Recall Widget

		USAspend	ing.gov		
		Contractors per page: 100 🗸	Page number: 1 💙	Contractors 1-100 of Tot	al 46981 First Prev
	nsparency: ck your Tax	Parent Company Name	Contractor		of Defense
	Dollars	Lockheed Martin Corporation	ACS DEFENSE;ACS GOVERNMENT SYS;ASPENMED SVC;COHERENT TE INTL;GENERAmore		\$16,186,056,38
		The Boeing Company	;ALTEON TRAINING;ALTEON TRAINING 0001;AUTOMETRIC;AVIALL;AVIALL SVC;BOEING;BOEING 0674;BOEING 3;BOEINmore		\$13,876,918,725
		Northrop Grumman Corporation	ADAPTIVE OPTICS ASSOCIATES;A GENERAL;AMHERST SYS;AMSEC;A		\$7,848,633,799
DATA.GO)V state/local about faq contact us su	IGGEST OTHER DATASETS		ERI; ADVANCED INFORMATION RSEAS MARINE; AMERICAmore	\$7,461,323,067
USA Spending	Contracts and Purchases		STON ASSOCIATES;IDS RAYT IUNICATIONS;OAKLEY NETWO		\$5,650,315,592
DATASET SUMM. Agency: Category: Date Released:	General Services Administration Federal Government Finances and Employment	DOWNLOAD INFORM Data Extraction Widget	CAHLBRANDT TECHNISCHE A		\$4,346,198,965
Date Updated: Time Period: Frequency:		Comment on these d	ata:		_
Description:	Provides US Federal Spending by agency. The Contracts see relating to all Federal contracts. There are three main categ by location, and by contracting agency. The Purchase sectio cards spending of various federal agencies for each fiscal y website are extracted from the rep (more)	ories of searches: by contractor, n allows users to view purchase ear. The data available on this	ЛЕМІТ	Click on Data Extraction	
D	ATA.gov	Prive	scy Policy)	EXITACTION	26

Save Time During Air Travel

Legend

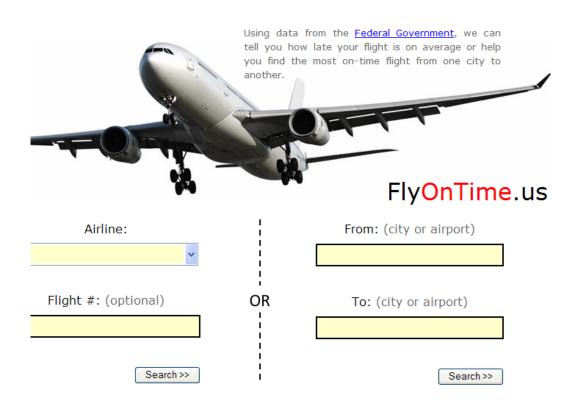
- General Arrival/Departure delays are 15 minutes or less.
- Departures are experiencing taxi delays of 16 to 45 minutes and/or arrivals are experiencing airborne holding delays of 16 to 45 minutes.
- Traffic destined to this airport is being delayed at its departure point. Check your departure airport to see if your flight may be affected.
- Departures are experiencing taxi delays greater than 45 minutes and/or arrivals are experiencing airborne holding delays greater than 45 minutes.
- This denotes a closed airport!



Citizen-Centered. Results Driven Government

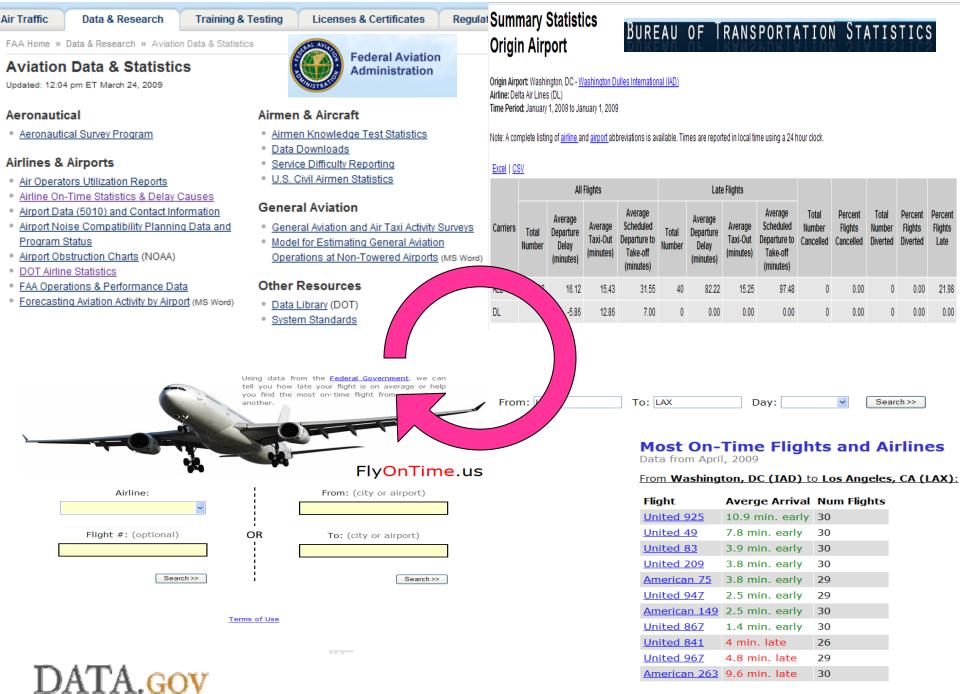


.....Get there on time



Terms of Use





Citizen-Centered, Results Driven Government

"A new reframing of the world wide web"



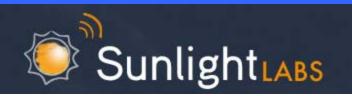






Tap the Ingenuity of the American People





Engage and Participate

- Blog
- Applications
- Projects

Comments

Robert Kosara

Markdown syntax is supported in comments.



Works with the command-line unzip utility on the Mac too, so it should work in Linux as well. These .exe files are usually just ZIP files with a little expander program tacked on; they're not as bad as they seem. Yeah, I'm the apologist again, sorry ;) But this is actual data, not PDFs or anything.



The much bigger problem is that most of the data inside these ZIPs/EXEs is .doc and .xls files, rather than .pdf and .csv.

Robert Kosara



I think this points to the difference between making data available versus making it accessible.

<u>Michael E.</u> Driscoll Making raw data available isn't hard -- you simply upload whatever bundle of bits (in this case, a bunch of .exe files) and voila, you're finished.

But making data accessible has a tried and true name: publishing. Publishing is hard, and publishing data is arguably harder, as anyone who has ever prepared a data set to share with colleagues, collaborators, or just to post on a web site can tell you.

Data.gov is a good idea, and I'm a big fan of the initiative, but it will have to overcome some of these burdens if it's going to gain traction.



I'm going to side with Data.gov on this one.

Pete Skomoroch

The last thing we should do is discourage them from putting more data up quickly... just label it as "other" instead of CSV. If someone writes a parser, they should



Apps for AMERICA 2 the data.gov challenge

Google

O'REILLY®

Craig Newmark







RECENTLY SUBMITTED APPS

Top Dangerous Mines

A website showing a real-time list of the most dangerous mines in the US based on recent earthquake data.

Submitted June 18, 2009 by Benjamin Hardin

FlyOnTime.us

Find the most on-time flight from one city t another. Submitted June 11, 2009 by Josh Sulkin

FBI Fugitive Concentration

Play Concentration with photos of FBI Fugitives Submitted May 22, 2009 by Bertrand Fan

Agency Participation and Citizen Engagement are the Keys to the Success of Data.gov

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Agencies Providing Data to Include on Data.gov and Exposing New Datasets



Citizens Suggesting Datasets They Want To See

Citizens Commenting on Specific Datasets



DATASET RATINGS				
	Current	Your Rating [?]		
Overall Data Utility Usefulness Ease of Access	*****	0 ***** 0 ***** 0 ***** 0 *****		

Citizens Using Data.gov Data to Create Applications and Mashups

Data.gov Users Rating Datasets Using a Five Star Rating

The Future of Data.gov....

Continue to Tap into the ingenuity of the American People

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- More collaboration and participation with the Public (e.g., blogs)
- Social interaction and discussion
- Implementation of new technologies (e.g., web services and RSS feeds)
- Additional datasets, including those not already publicly available
- More Data visualizations, Mash-ups and applications from the data on Data.gov
- Linked Open Data...Semantic Web etc.



Questions?



The days of searching long and hard for data are over...



..Data is now brought to you and more easily available..



...And should not be such a "bear" of a problem!



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